



## **BookMundi.com Launches The First Ever Integrated Real-Time Chat and Customized Holiday Offers Feature**

*Spearheading the way to making online tours and holiday package booking a more dynamic and immersive experience for customers, the global travel portal BookMundi.com today announced the launch of an integrated real-time chat and customized holiday offers feature.*

**Thisted, Denmark – January 29th, 2016** – [BookMundi.com](http://BookMundi.com), an online travel booking platform where customers can search for and book tours and holiday packages around the world, is taking user experience to the next level with the launch of the world's first integrated real-time chat and customized holidays offer feature. Combining sophistication with innovative functionality, the website is at the forefront of embracing the new and defining travel trends of 2016.

Having partnered with top local travel providers across the globe to offer customers exceptional tour and travel experiences, BookMundi is now connecting customers with tour companies directly via a new real-time chat environment, through which customers can also receive 100% customized travel offers. Instead of browsing for tour providers online and visiting each individual website, customers can now do it all on [one single platform](#), also guaranteed the best price via a 'best price guarantee'.

"Enabling direct contact between customers and tours companies around the world while allowing for fast and 100% customized travel offers is what makes our travel platform unique. We believe in crafting super easy and convenient ways of booking your next travel experiences around the world," said BookMundi Managing Director Rasmus Juul-Olsen.

According to the results of recent studies commissioned by Moxie Software Inc., Bookmundi is moving in the right direction since they tick all the boxes when it comes to creating an unmatched user experience.

- Over three quarters of American and British adults who booked travel online would like the option of a live chat
- 70-77 percent would find it helpful if a brand proactively engages with them when they need assistance
- 64-73 percent would do more business with a company that tailored online communication to their personal needs

"Our modus operandi is to innovate the travel industry, by making it easier than ever for customers to find and book great tours and holiday packages around the world. The real-time



messaging environment combined with the option to receive customized offers directly from each travel provider is testimony to our commitment to best serve our customers,” added Juul-Olsen.

BookMundi’s exponential growth seems to be driven by a very customer-centric approach. Since their launch in June 2015, the travel portal has ventured into more than 53 countries around the world, and added more than 1500 attractions and tour packages. The company is now gearing up for an aggressive and unprecedented expansion in 2016.

More information about BookMundi and their unique travel booking platform is available [here](#).

**About Bookmundi.com:**

Bookmundi ApS is a company based in Denmark. Bookmundi.com, the travel booking portal, launched in June 2015. The platform allows customers to book holiday activities, day tours, adventures, and tour packages around the world. From skip-the-line tickets to famous attractions like the Eiffel Tower, La Sagrada Familia, Burj Khalifa etc. or day excursions to Ha long Bay, Angkor Wat, Cappadocia in Turkey, or even more complex tours to Everest Base Camp and Mt. Kilimanjaro.

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